



Credit: Chris Robinson



OUR MISSION

Saving meaningful places to foster lively communities

OUR VISION

Together we are shaping a livable city that values and protects its collective history.

WHO WE SERVE

Through our eight properties, advocacy, and programming, Historic Seattle supports a diverse, vibrant cross-section of Seattle and King County — including arts groups, nonprofit organizations, individuals needing affordable housing, and community advocates, totaling more than 225,000 people.

WHAT WE DO

Educate: Demonstrate the importance of preservation through annual public programming

Advocate: Promote preservation by guiding citizen activists and grassroots groups and collaborating with stakeholders

Preserve: Save historic places through property ownership and adaptive reuse

OUR PROPERTIES



Bel-Boy Houses
Built in 1893-1903, owned by Historic Seattle since 1989
Current use: 16 affordable housing units



Cadillac Hotel
Built in 1898, owned by Historic Seattle since 2001
Current use: home of the Seattle unit of the National Park Service's Klondike Gold Rush National Historical Park



The Dearborn House
Built in 1907, owned by Historic Seattle since 1997
Current use: headquarters of Historic Seattle



The Egan House
Built in 1958, owned by Historic Seattle since 1998
Current use: market rate single-family housing



Good Shepherd Center
Built in 1906, owned by Historic Seattle since 1975
Current use: home to several nonprofits, a senior center, a school, and short-term rental performance and meeting spaces



Phillips House
Built in 1902, owned by Historic Seattle since 1992
Current use: 11 affordable housing units



Victorian Row Apartments
Built in 1891, owned by Historic Seattle since 1993
Current use: 14 affordable housing units



Washington Hall
Built in 1908, owned by Historic Seattle since 2009
Current use: affordable performance space and home to social justice/arts groups 206 Zulu, Hidmo, and Voices Rising

HISTORIC SEATTLE
Educate Advocate Preserve

2019 — 2024
STRATEGIC PLAN



HISTORIC SEATTLE is a public development authority established by city ordinance in 1974.

This strategic plan will strengthen our growing organization and guide us to our 50th anniversary. It is intended to address ongoing challenges facing Seattle and the surrounding region, particularly a development boom that threatens and undervalues historic places.

GOAL 1: GROW OUR FINANCIAL CAPACITY

As with any nonprofit, our mission-driven work requires funding. Historic Seattle will increase our revenue to enable the execution of the next four goals by:

- Expanding our donor base,
- Building our volunteer leadership, and
- Maximizing earned income from the properties in our portfolio, programming, and fee-for-service projects.

GOAL 2: STRENGTHEN THE PRESERVATION TOOLKIT

Historic Seattle is a trusted resource for property owners, real estate specialists, policymakers, and members of the public. We will expand the tactics available for preservation advocates by:

- Developing tools to empower others to advocate for preservation, including those traditionally underserved by or excluded from preservation efforts,
- Creating opportunities for collaboration on advocacy issues,
- Serving as a preservation resource for local government, and
- Identifying and proposing policy solutions for preservation challenges.

GOAL 3: BOOST OUR PORTFOLIO

Our work as a nonprofit real estate developer sets us apart from other preservation organizations. Historic Seattle will enhance this strength by:

- Investing in maintenance for our eight existing properties,
- Partnering with others on new real estate projects,

- Acquiring additional preservation projects through either purchase or donation, and
- Applying a social justice lens by pursuing new real estate projects in areas underserved by preservation.

GOAL 4: CULTIVATE RELATIONSHIPS

The built environment matters to everyone in Seattle. We will focus on stewarding our existing relationships and building new ones with allies across the city by:

- Mapping existing relationships and identifying areas for improvement,
- Collaborating with small and local businesses to help promote and protect use,
- Engaging and partnering with organizations that represent diverse communities and interests, and

- Aligning with related allies in affordable housing, sustainability, and community economic development.

GOAL 5: BUILD AWARENESS

With rapid growth and increased cost of living, it is important that Historic Seattle elevates our voice in showing how preservation is part of the solution to growth. We can strengthen understanding of the importance of preservation by:

- Developing a more prominent media presence,
- Building out a comprehensive and integrated marketing plan,
- Reaching more people by expanding our approaches to outreach, and
- Generating new narratives to convey how preservation, and our work, improves lives.